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“ I love digital and I am mad about creating experiences people love. I design desirable experiences that are simple, useful & usable ”

# KIERON LEPPARD

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## KEY SKILLS

Applying UCD to ensure positive user experiences. Specialist in IA, IxD, Usability and User research. Working under Agile methodologies.

## EXPERIENCE

- Mar 08 - Present  
CONCHANGO *Senior UX Architect* working with clients on strategies to understand UX problems and deliver solutions.
- Mar 07 - Mar 08  
FOVIANCE *UX Consultant* designing and conducting UX research, analysis and provided actionable recommendations.
- Aug 05 - Mar 07  
AMERICAN EXPRESS *Business Analyst* responsible for the design & implementation of products, services & experiences.
- Mar 04 - Aug 05  
EPIC PLC *Interaction Design* of websites, intranet learning portals & CMSs for Thomson, Credit Suisse & Orange.

## CLIENTS

- 2008 & 2009  
BARCLAYS UK RETAIL [www.barclays.co.uk](http://www.barclays.co.uk) (Not yet live)  
Full UX led redesign of public & online banking sites.
- 2008  
SKY - eCOMMERCE [www.sky.com/products](http://www.sky.com/products)  
User research and testing of new sales and servicing site.
- 2008  
RBS - DESKTOP GADGET [www.rbs.co.uk](http://www.rbs.co.uk)  
Discovery and conceptualisation of a Silverlight gadget.

## EDUCATION

- 2006 - 2008 MSc (Hons) Human Centred Computer Systems  
University of Sussex
- 2001 - 2004 BSc (Hons) Computer Science & AI  
University of Sussex

## TECHNICAL

- Software Omnigraffle Pro, Visio, Photoshop CS3, Illustrator CS3, Fireworks CS3. Tobii Eye tracker, Morae 2, Keynote Webeffective (Customer Experience tool).
- Languages Hand coded standards compliant XHTML & CSS for prototyping. Basic Java & JavaScript.

## INTERESTS

I love sport, at the moment its triathlon and skiing with regular visits to the gym. I love traveling and I have a growing collection of graphic novels.